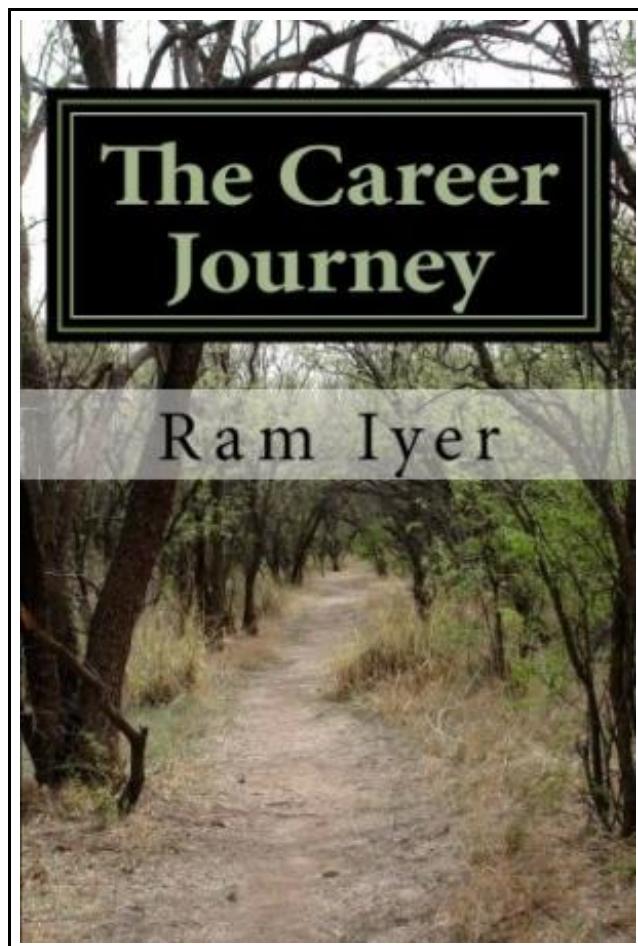


## The Career Journey: A Book on Career Management



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### ***Reviews***

*It is one of the best publications. It really is very intriguing through reading through period of time. You will not feel monotony at anytime of your own time (that's what catalogs are for relating to in the event you request me).*

*(Dr. Pat Hegmann)*

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Createspace Independent Publishing Platform, United States, 2012. Paperback. Book Condition: New. 226 x 150 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.A vast majority of professionals enter the corporate world with absolutely no vision or plan with respect to managing their careers. Many leave their careers on cruise control and make the incorrect assumption that career growth will automatically happen with the passage of time. The few who do realize the importance of actively managing their careers do not specifically know what needs to be done, by when it should be done and how it should be done. The result of such a passive approach to career management not only results in unfulfilled dreams but also job dissatisfaction and career-induced frustrations and unhappiness in their personal lives. In the book, The Career Journey, author Ram Iyer offers specific guidelines with the Corporate America working professional in mind. Such a professional may come in different flavors ranging from an engineer, a mid-level manager, an operations professional, a product marketing manager, a financial analyst or an entry-level young professional. The actual function, the role and the years in the job do not matter much. Many of these professionals are confronted daily with some of the very same fundamental questions: What is the best profession for me? Should I take or reject the job offer? Should I consider pursuing a Master's degree or not? Which school should I pursue my education at? What is the true value of an education in a corporate setting? How long should I stay with my current employer or current role? What truly matters once I am in an organization? What should I do to be seen as a leader? How should I manage my image as a brand? What are some...

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