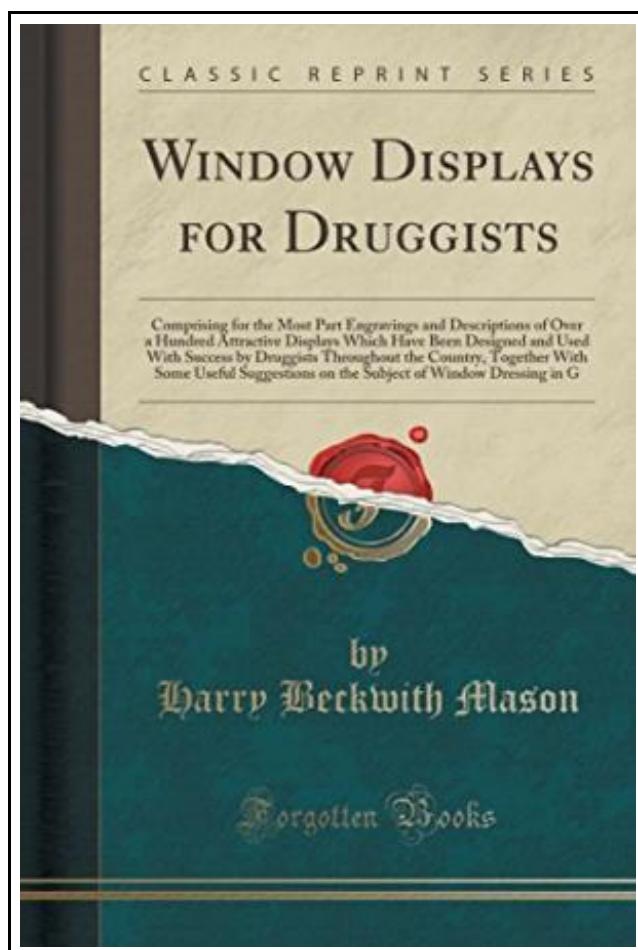


# Window Displays for Druggists: Comprising for the Most Part Engravings and Descriptions of Over a Hundred Attractive Displays Which Have Been Designed and Used with Success by Druggists Throughout the Country, Together with



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## Reviews

*The book is great and fantastic. It is written in straightforward words and phrases rather than difficult to understand. You won't really feel monotony at any time of your respective time (that's what catalogues are for regarding should you question me).*

*(Payton Miller)*

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Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Excerpt from Window Displays for Druggists: Comprising for the Most Part Engravings and Descriptions of Over a Hundred Attractive Displays Which Have Been Designed and Used With Success by Druggists Throughout the Country, Together With Some Useful Suggestions on the Subject of Window Dressing in G During the writer s connection with the Bulletin of Pharmacy, which now embraces a period of ten years, a regular feature has been made of illustrating and describing attractive window displays, and this service has been highly appreciated by subscribers of the journal generally. So much interest has been expressed in window advertising, indeed, that readers have frequently asked us if we knew of any book on the subject which would prove pertinent to the particular needs of the druggist. No book of the kind, however, has ever appeared, and under the circumstances it occurred to us that such a volume as the present one represents would meet with the appreciation of thousands of druggists who, having caught hold of the vital fact that the window affords at once the best and the cheapest advertising medium at their disposal, are anxious to make the most of the opportunity. The chief purpose of this book is to reproduce the greater number of displays which have appeared in the Bulletin of Pharmacy during the last decade. Every description of a display is accompanied by a photograph or a drawing; all of the displays were designed and actually used in the regular course of business by different druggists; there are something over one hundred of them altogether, and they represent practically every class of goods in which the pharmacist is professionally and commercially interested....

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