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EFFECTIVE PROTOTYPING WITH EXCEL: A PRACTICAL HANDBOOK FOR DEVELOPERS AND DESIGNERS



ELSEVIER SCIENCE TECHNOLOGY, United States, 2009. Paperback. Book Condition: New. 234 x 185 mm. Language: English . Brand New Book. Although recognized as a key to the design process, prototyping often falls victim to budget cuts, deadlines, or lack of access to sophisticated tools. This can lead to sloppy and ineffective prototypes or the abandonment of them altogether. Rather than lose this important step, people are turning to Microsoft Excel to create effective, simple, and inexpensive prototypes. Conveniently, the software...

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- Authored by Jonathan Arnowitz, Michael Arent, Nevin Berger
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