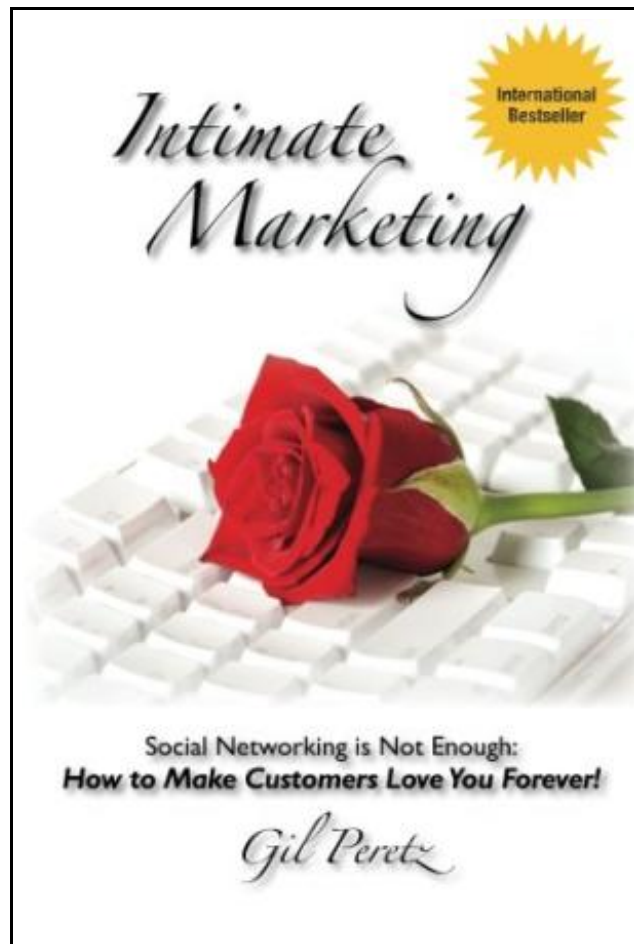


## Intimate Marketing: Social Networking Is Not Enough: How to Make Customers Love You Forever



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