



Personality and the Social Group (Classic Reprint)

By Ernest Watson Burgess

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****. Excerpt from Personality and the Social Group This volume represents a new approach to the study of personality. The individual has been systematically investigated in the past, but mainly from the standpoint of biometric measurements, psychological tests, and emotional conditionings. In this volume are brought together the research of men in social psychology and sociology who are now studying personality from a new point of view, as a product of group life. That the individual and society are two aspects of human nature has been recognized by sociologists since Charles H. Cooley analyzed their interrelationships in his works *Human Nature and the Social Order* and *Social Organization*. But the conceptions which he set forth of human nature as sympathy and of one aspect of the social self as a looking-glass self were not immediately utilized in research on personality. The publication of *The Polish Peasant in Europe and America* definitely set forth an exhibit of findings and of methods of how the individual might be studied in his group relationships and how a culture might be analyzed...

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