



## All the Web s a Stage: How to Make Your Business a Hit on the Internet

By Michelle Kabele

Ideastrompress, United States, 2008. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*. The Internet is a powerful tool for your business - if you understand how it works! All the Web s a Stage: How to Make Your Business a Hit on the Internet shows you how to master your online presence so that customers clamor for encore after encore. Learn how to maximize your performance here using the resources available to you. This book presents a step-by-step guide that show you how to: \* keep your business open 24 hours a day, seven days a week, 365 days a year \* build an irresistible, effective website \* come out on top in the search engine game \* use social networking sites to reach new prospects and drive business Packed with ideas and techniques that will supercharge your online presence, All the Web s a Stage will help you tap into the full power of the Internet and transform its potential into your profit.



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