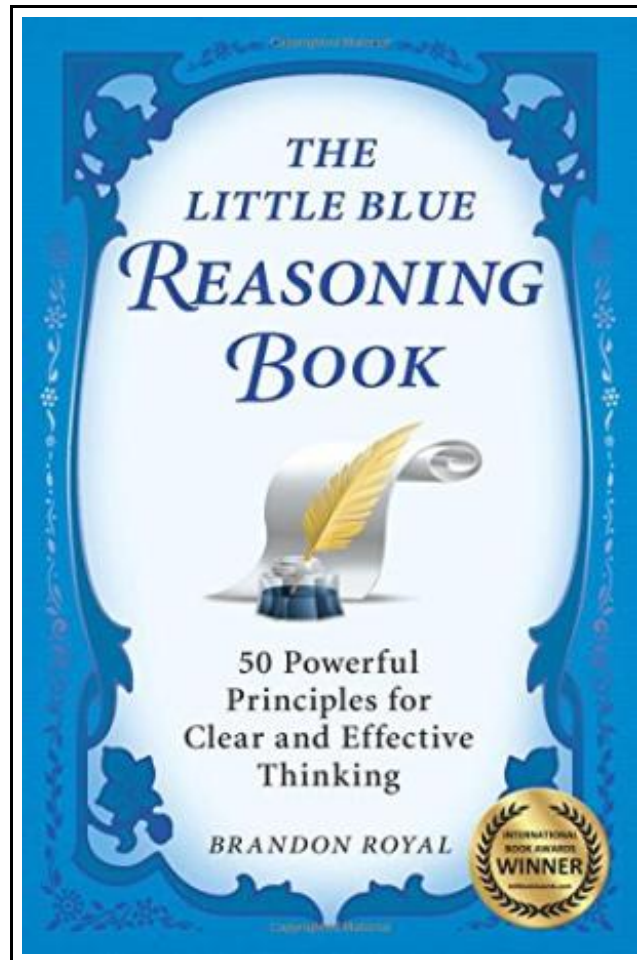


The Little Blue Reasoning Book: 50 Powerful Principles for Clear and Effective Thinking



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THE LITTLE BLUE REASONING BOOK: 50 POWERFUL PRINCIPLES FOR CLEAR AND EFFECTIVE THINKING



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Qualitas Publishing, Canada, 2010. Paperback. Book Condition: New. 216 x 137 mm. Language: English . Brand New Book ***** Print on Demand *****.This guidebook addresses one of the most critical yet seldom taught skills. Reasoning skills help us make sense of the world, including how to better make decisions, tackle opportunities, evaluate claims, and solve problems. Interwoven within the book's five sections Perception Mindset, Decision Making, Creative Thinking, Analyzing Arguments, and Mastering Logic reader's will discover 50 reasoning tips that summarize the common themes behind classic reasoning problems and situations. Appendixes contain summaries of fallacious reasoning, analogies, trade-offs, and a review of critical reading skills. A wealth of examples, charts, and insightful problems makes The Little Blue Reasoning Book an invaluable guide for any individual wanting to further sharpen his or her thinking skills. Enjoy the benefits of your own self-paced reasoning course: *Gain insights into the four classic mindsets and how each influences one's outlook. *Make better decisions by framing problems with quantitative tools. *Employ creative thinking to bypass roadblocks and unlock novel solutions. *Evaluate claims by challenging the strength of key assumptions. *Use logic to break down arguments in a clear, easy-to-understand manner. *Review the 10 classic trade-offs to speed recognition of core issues. *Read with added clarity, whether your goal involves pleasure or profit. Author's bio: Brandon Royal is an award-winning writer whose educational authorship includes The Little Red Writing Book, The Little Gold Grammar Book, and The Little Green Math Book. He continues to write and publish in the belief that there will always be a place for books that inspire, enlighten, and enrich. A wonderful work that shows how reasoning is challenging, yet engaging, rewarding and fun. Because reasoning involves people, it is an art as well as a science. And...



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